



Staff Support

Key Resources Related to Establishing Employer Partnerships



I'm looking for the basics. Where can I start?

Building trust-based, long-term partnerships with businesses can support creating workforce training, work-based learning, and job placement opportunities. Successful partnership often focuses on mutual interests that benefit employers and program participants.

Complete the [self-assessment in the Strengthening Collaborations Within Your Community section](#) to consider potential partnerships with various job and employment training programs, small businesses, and local **workforce**/economic development task forces.

Review the [pitching guides](#) designed to support organizations in identifying partnership goals and strategies for making a compelling case for partnership.

LONG-TERM SERVICES

I get the basics. What resources can help me increase my support for the survivors we serve?

Strategies for Employer Recruitment

The [New Ways to Work Effective Employer Engagement Practices Guide](#) is designed to help leadership and staff effectively recruit and engage a range of employers to provide work-based learning opportunities. It includes:

1. Strategies an organization can apply to effectively recruit and engage employers;
2. Capacity building activities for staff recruiting employers; and
3. An Organizational Strategies Self-Assessment to help an organization identify strengths and weaknesses and prioritize areas to increase capacity.

Types of Employer Partnerships

Not all partnerships with employers will look the same or include the same levels of involvement. Employer partnerships can be designed with employer needs and capacity in mind. Jobs for the Future has identified a continuum of activities and five levels of employer engagement that can shift as an employer relationship deepens from a “new relationship” to a “working relationship” to a “strategic partnership.” To learn more about each level, visit [A Resource Guide to Employer Engagement](#). While this guide was developed for educators, the relationship levels apply to economic empowerment programs as well.